

Kenora Public Library

2023-2027 Strategic Plan



Vision:

To enrich the lives of members of our community.

Mission:

To provide a welcoming, safe, and supportive environment that connects our community and provides access to resources for inspiration, enjoyment, cultural expression, and the pursuit of lifelong learning.

Values

Collaboration

- ◆ We learn from the best practices of others.
- ◆ We foster collegiality, cooperation, and pursuit of excellence.
- ◆ We collaborate with other libraries, library organizations, and educational institutions.
- ◆ We partner with community agencies and businesses.
- ◆ We respect others.

Building Community

- ◆ We listen and respond to the changing needs of the community.
- ◆ We recognize the vitality of our diverse community and the value of partnerships.
- ◆ We are a resource to the community, available to all.
- ◆ We are accountable to our stakeholders.

Diversity and Inclusion

- ◆ We value Truth and Reconciliation, equity, and social justice.
- ◆ We advocate tolerance, mutual respect, and ethical behavior.
- ◆ We work to facilitate convenient access to all media for all users.

Innovation

- ◆ We provide access to knowledge, information, and ideas.
- ◆ We encourage and are open to new ideas.
- ◆ We anticipate and respond to changing needs and technology.

Intellectual Freedom

- ◆ We encourage the free exchange of expression and ideas.
- ◆ We support the CLA position statement on intellectual freedom.

Learning, Literacy, and Discovery

- ◆ We strive to create a welcoming atmosphere.
- ◆ We ensure the integrity of our information.
- ◆ We support learning, teaching, and research.
- ◆ We encourage creativity, initiative, and perseverance.

Service Excellence

- ◆ We are focused on providing excellent service to our community that is responsive and relevant.
- ◆ We provide expert assistance and instruction.
- ◆ We promote and support continuing staff development and growth.
- ◆ We emphasize accuracy and timeliness.
- ◆ We encourage environmental stewardship.

Strategic Direction

The Kenora Public Library aims to provide services and spaces that:

Foster Community Connection and Collaboration

Are Inclusive and Welcoming

Provide Innovative and Responsive Services



Community Connection and Collaboration

The Kenora Public Library is a vital partner in creating a strong and successful community.

- ⇒ Cultivate and enrich community relationships and partnerships.
- ⇒ Investigate new outreach opportunities to share programs, services, and the collection.
- ⇒ Improve communications to boost awareness of library services and awareness of the Library's role in the community.
- ⇒ Expand recreational and educational programming initiatives.

Inclusive and Welcoming

The Kenora Public Library provides quality resources in a safe, comfortable, and pleasing space, where everyone feels welcome.

- ⇒ Reduce barriers that impede access and inclusion.
- ⇒ Identify redesign ideas to enhance the atmosphere.
- ⇒ Seek community feedback and be responsive to community needs.
- ⇒ Stay informed on new security, technology, and trends to maintain a safe library environment.
- ⇒ Ensure the library's capacity to deliver equitable services and resources in our community.
- ⇒ Continue to provide relevant quality resources.
- ⇒ Ensure service excellence.

Innovative and Responsive Services

The Kenora Public Library strives to meet the informational, intellectual, and recreational needs of the community through resources and community space that supports continuous learning. The library supports cultural expression, enhances quality of life, and access to lifelong learning for all. The KPL is a venue for cultural, arts, and literary events.

- ⇒ Ensure sustainability of the budget, staff resources and infrastructure.
- ⇒ Build the Kenora Public Library's role in providing original and accessible programming.
- ⇒ Continue to develop our collections, access to technology, and promote digital literacy.
- ⇒ Enhance community wellbeing.

Our Planning Process

As a result of the global wide pandemic, a major shift in how we use technology, changing demographics, and environments, this Strategic Plan was developed over the course of four years. We began collecting data in 2019 and decided to pause and continue to collect data and see how trends impacted our role in offering public library service. The following are some of the ways in which we engaged our community throughout this process:

- ♦ 2019 Public Engagement Survey
- ♦ November 2021—Board engagement and feedback session
- ♦ November 2021—Staff engagement and feedback session
- ♦ March 2022– July 2022 Public Engagement and Feedback Survey
- ♦ January 2023—Staff Survey—User Experience
- ♦ February-May 2023—Board engagement and feedback

Continually adapting to changing needs, library spaces and services play a unique role in connecting and supporting our community by providing access to resources for inspiration, enjoyment, cultural expression and continued learning. Building on the accomplishments made through our 2015-2019 Strategic Plan, the Kenora Public Library Board has established our mission, vision, values, and strategic priorities for 2023-2027. The 2023-2027 Strategic Plan sets out the foundation on which our work will be based, as we continue to focus on what we can do to contribute to making our community vibrant and engaging for all.

We thank those who contributed to this plan through the sharing of their thoughts and opinions. It is the support of our citizens and library users that make the Kenora Public Library such a strong community resource.



Kenora Public Library Board

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